



Company One Theatre: Marketing & Communications Manager

Company One Theatre (C1) is seeking a motivated individual to join the organization as the Marketing & Communications Manager. This is a full-time position (40 hours/week), working in a hybrid arrangement (in-person and remote).

This position will:

- Oversee and execute all marketing efforts while ensuring all materials align with C1's mission, organizational values, and longstanding commitment to social justice, equity, and inclusion.
- Serve as creative director for all promotional material. In collaboration with artistic staff, coordinate with freelance graphic designers and photographers to oversee the creation of production artwork and event templates in line with C1's unified brand identity
- Collaborate with creative producers to generate promotional copy for events
- Coordinate with freelance videographers to create promotional videos
- Write press releases while serving as the company's representative with journalists
- Update the company website and social media platforms, while coordinating with Leadership and the Connectivity team to amplify the work of partner organizations.

Requirements:

- Familiarity with Mailchimp, Adobe Photoshop, and Adobe InDesign preferred
- Passion for Company One Theatre's mission, stakeholders, and programming
- A creative self-starter, who can work both independently and collaboratively with a team
- Excellent verbal, writing and copy-editing skills
- Highly organized and detail oriented, with strong time management and project management skills
- Comfortable with and excited by new technology, software, and web-based platforms
- Excellent interpersonal and relationship building skills
- Ability to work a flexible and variable schedule depending on organizational events and needs, possible weekend and evening hours

Compensation: \$42,500/year

How to Apply

Please submit your resume and cover letter to:

Sarah Cohan, HR Manager

employment@companyone.org

Include "Marketing Manager" in the subject line.

Not sure you meet all our qualifications? Research shows^[1] that men apply for jobs when they meet about half of the criteria, but women and people who are systemically marginalized tend to only apply if they meet every requirement. If you believe that you should be considered for this role we encourage you to apply. Whether you're new to the arts, returning to work after a gap in employment, or simply looking to transition into a new field, we will be glad to receive your materials. Please use your cover letter to tell us more about yourself and about your interest in the arts and this role.

ABOUT COMPANY ONE THEATRE

MISSION: Company One Theatre builds community at the intersection of art and social change.

VISION: A Boston defined by justice, equity, and artistic innovation.

MANIFESTO: Welcome to our community, where every audience member, artist, student, and supporter has the opportunity to fight for social justice. At C1...

- We strive to create intentional, authentic theatrical experiences that uniquely integrate content, style, space, and community.
- We amplify new stories and adventurous theatrical forms to define what's next in the American theatre.
- We focus on growing our students' authority, voice, and point of view, while developing artists into the next generation of change-makers.
- Our work is responsive to what's happening in our city, nation, and world.
- We work towards justice by challenging inequity and oppressive systems.
- Innovation, forward thinking, and collaboration lead the way.
- We center our work on reciprocal relationships with community partners.
- Representation is an act of social justice.
- Our growth is motivated by questioning the status quo, internally and externally.
- We strive for artistic excellence as defined by our collective community.

^[1] <https://hbr.org/2014/08/why-women-dont-apply-for-jobs-unless-theyre-100-qualified>