



## Marketing Intern

Company One Theatre is a non-profit theatre in residence at the Boston Center for the Arts. Our mission is to change the face of Boston theatre by uniting the city's diverse communities through innovative, socially provocative performance and the development of civically engaged artists.

Company One Theatre is searching for highly motivated and energetic Marketing and Communications interns for the fall season. The ideal candidates have an interest in writing, dramaturgy and/or new play development and want to gain experience in the administrative side of theater. This position is a great opportunity to become a strong voice in the national conversation surrounding innovative marketing in theatre.

**Internship duration:** First week in September (flexible) – December

**Time commitment:** 10-15 hours a week

### Responsibilities include, but are not limited to:

- Work directly with the Marketing and Communications Manager in the fulfillment of the company marketing plan
- Help with group sales and the management of the volunteer base
- Assist with the company's social media outlets
- Identify, engage and interact with local organizations that connect to the social themes of the plays in our season
- Assist in conceptualizing and organizing outreach efforts to connect with diverse audiences in the Boston area
- Draft press releases and assist in designing branded collateral
- Carry out the mission of Company One to target and cultivate new audiences in the Boston area

### Qualifications:

- Strong writing skills
- A strong understanding of social media
- Graphic design, videography, and/or photography skills are a huge plus
- Ability to lead and work at social events
- Ability and interest in online research
- Comfortable reaching out to and engaging with many types of people and groups
- Can work independently on projects

## About Us

Company One's mission is to change the face of Boston theatre by uniting the city's diverse communities through innovative, socially provocative performance, and the development of civically engaged artists. We value community engagement, collective decision-making, transparent communication and mentorship.

## **Our Core Values**

- Never be satisfied
- Diverse, socially conscious thinking
- Innovation and creative problem solving
- Artistic excellence
- Development of the individual as part of the greater community

## **Learn more about us: [www.companyone.org](http://www.companyone.org)**

Candidates from diverse backgrounds and/or traditionally under-represented groups are strongly urged to apply.

## **HOW TO APPLY**

Please submit your resume and cover letter to:  
Susanna Jackson, Marketing & Communications Manager

[employment@companyone.org](mailto:employment@companyone.org)

Include "Marketing Internship" in the subject line.