

## PLAYLAB BOOTCAMP 2017 COMPREHENSIVE CURRICULUM

*Once registered, participants will be contacted and asked to choose options from concurrent sessions, and to build a Master Class experience that best suits their professional needs. Session components and order are subject to change.*

### THURSDAY, OCTOBER 5 — 7P-10P

<b>Bootcamp Kickoff</b> — Artist mixer & story slam. <i>For all participants</i>
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### FRIDAY, OCTOBER 6 — 7P-10P

<b>Work with a Mission</b> — What does it mean to be mission-driven? Explore the ways a mission can support your work inside and outside the theatre, learn tactics for developing an ethics statement of your own, and brainstorm ways to put your core values into practice. <i>For all participants</i>
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<b>Panel: What is an Ethical Process?</b> — Artists from various disciplines identify what an ethical process looks like to them, suggest best practices for the rehearsal room, and investigate what responsibility each person on the creative team has in ensuring new work is developed with care. <i>For all participants</i>
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### SATURDAY, OCTOBER 7 — 10A-6P

<b>Foundations for Collaboration</b> — Establishing meaningful relationships with your artistic collaborators is the first and most important part of creating new work, but it isn't always easy. In this session, we'll hear from artistic teams about their experiences, both positive and challenging, and offer thoughts about how to set up a creative partnership for success. Session will conclude with exercises for practical application of concepts. <i>For all participants</i>
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<b>Dramaturgy 101, or, How to be your own Dramaturg</b> — Best practices for interrogating a new text, strategies for visioning and project goals, and ideas for measuring audience & community impact. <i>For Playwrights &amp; Directors</i>
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<b>Dramaturgy 202</b> — Radicalizing your research methods & knowledge sharing; cultivate leadership and voice. <i>For Dramaturgs</i>
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<p><b>The Pitch</b> — You've written the perfect play, now what? C1 dramaturgs break down the perks and pitfalls of query letters, how to give a great elevator speech, and tips for establishing relationships with theatre companies. <i>For Playwrights</i></p>	<p><b>New Work in Rehearsal</b> — Rehearsing a new play can be tricky: how do you plan for unwritten scenes? How do new pages impact your designers? Our guest artists talk about these questions and more as they discuss the unique dynamics of a new play rehearsal process. <i>For Directors</i></p>	<p><b>Beyond the "Talkback"</b> — The key to a great conversation with the audience is a strong moderator and a clear objective. In this session, we will discuss how to identify why and when to host a post-show, what discussion format and structure is best for your needs, and how to navigate sensitive subject matter and challenging audience responses. Brush up on your public facilitation skills and get ready to craft a meaningful audience event. <i>For Dramaturgs</i></p>
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**Keynote: The Portfolio Career with Julie Henrikus, Executive Director of StageSource** — Learn how to embrace change and maximize impact in a field that asks us to cobble together paid and unpaid work, in disparate settings. *For all participants*

<p><b>Show me the Money</b> — Whether you're a grant writing veteran, or seeking funding for the first time, we'll review how to locate and apply for the resources your project needs. <i>For all participants</i></p>	<p><b>Bills Bills Bills</b> — Your budget can make or break a project. We'll share tips and tricks for creating a watertight budget that will keep your finances on track. <i>For all participants</i></p>	<p><b>Casting 101</b> — Getting the right people in the room is one of the most important aspects of a new play process. We'll share the scoop on audition announcements, open calls, finding the best person for that super specific character description, and more. <i>For all participants</i></p>
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<p><b>Branding &amp; Marketing Plan</b> — How do you compellingly tell your story to the outside world? We've got tips and tricks. <i>For all participants</i></p>	<p><b>Nuts and Bolts of Community Engagement &amp; Partnership</b> — Explore the process of community engagement, from identifying collaborators to creating and maintaining symbiotic partnerships. <i>For all participants</i></p>	<p><b>Writing Salon</b> — C1's Mellon Resident Playwright Kirsten Greenidge hosts a space for sharing work generated in earlier writing sessions, and provides prompts to those who desire more writing time. <i>For all participants</i></p>
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**WEDNESDAY, OCTOBER 11 — 7P-10P**  
**\*OPTIONAL\***

**Individual Consultations** — Need a one-on-one conversation with an expert? Sign up for a short personalized consult. Topics include feedback on your web presence/New Play Exchange profiles; contracts; collaborator dynamics; and more. *For all participants*

**Greenidge Workshop Rehearsal** — New work in action! Participants may observe a workshop rehearsal for a new Kirsten Greenidge play in development with C1. This session is optional, and is repeated on Thurs Oct 12. *For all participants*

**THURSDAY, OCTOBER 12 — 7P-10P**

**Individual Consultations** — Need a one-on-one conversation with an expert? Sign up for a short personalized consult. Topics include feedback on your web presence/New Play Exchange profiles; contracts; collaborator dynamics; and more. *For all participants*

**Greenidge Workshop Rehearsal** — New work in action! Participants may observe a workshop rehearsal for a new Kirsten Greenidge play in development with C1. *For all participants*

**Devising Practicum** — Get on your feet and make art on the fly! Participate in an experiential workshop on devising for all disciplines. *For all participants*

**FRIDAY, OCTOBER 13 — 7P-10P**

**Individual Consultations** — Need a one-on-one conversation with an expert? Sign up for a short personalized consult. Topics include feedback on your web presence/New Play Exchange profiles; contracts; collaborator dynamics; and more. *For all participants*

**Greenidge Workshop Reading** — Attend a Bootcamp-only reading of Kirsten Greenidge's brand new play in workshop with C1, followed by an open conversation about the play's creation and collaboration processes. *For all participants*

**SATURDAY, OCTOBER 14 — 10A-6P**

**Keynote: Generative Artists & Creative Producing** — how to be an artistic leader, no matter what your role is on the creative team. *For all participants*

**Submission Do's and Don'ts** — The submission process can feel mysterious, even for the most seasoned writer, but we are here to break down all the best strategies for getting your work out of the slush pile and into the hands of producers. This session will tackle crafting the perfect artistic statement, identifying submission opportunities that are right for you, creating a system for tracking success, and more. *For Playwrights*

**Advocacy in the Field** — Do you have a favorite play you're dying to work on? Ever read a script that's perfect for a particular company? Learn how to advocate for plays you love and to make a case when you're the right person for a project. *For Directors and Dramaturgs*

<p><b>Let's Get Digital: Playwright Edition</b> — C1 dramaturgs give playwrights their best tips for website content, social media presence, and how to harness digital tools like New Play Exchange to maximize your writing opportunities. <i>For Playwrights</i></p>	<p><b>Let's Get Digital: Director and Dramaturg Edition</b> — Explore what makes a successful digital portfolio, how to identify artistic opportunities online, and how to tap into national conversations about new play development via social media. <i>For Directors and Dramaturgs</i></p>
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<p><b>How to Speak Design &amp; Production Management</b> — Designers and technicians are a crucial part of a production's success. Local designers and C1's production manager share their perspective on assembling a great team, establishing effective communication, and how to make it through tech week in one piece. <i>For Directors and Dramaturgs</i></p>	<p><b>Spectacle on the Page</b> — Ditch the practical and embrace the "impossible." C1 alum playwrights talk about writing their boldest ideas, and we discuss how daunting text and challenging design concepts get translated to the stage. <i>For Playwrights</i></p>
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<p><b>Panel: Creating Work Beyond Your Own Experience</b> — Using C1's mission as a launchpad, this artist panel will discuss ethically and imaginatively crafting worlds that are expansive and varied as the world we live in. <i>For Playwrights, Directors, Dramaturgs</i></p>	
<p><b>Radicalize Your Practice</b> — In this mixed-discipline breakout session, we will look to synthesize the learnings from the full Bootcamp curriculum, and walk away with new ideas, action steps, and visions for the future. <i>For Playwrights, Directors, Dramaturgs</i></p>	