

Marketing Intern

Company One Theatre seeks a highly motivated and energetic Marketing and Communications intern for the fall season. This position is a great opportunity to become a strong voice in the national conversation surrounding innovative marketing in theatre.

Internship duration: ASAP through December, potential for continuation

Time commitment: ~10 hours per week

Responsibilities include, but are not limited to:

- Work directly with the Marketing and Communications Manager in the fulfillment of the company marketing plan
- Assist with the company's social media strategy; scheduling posts for various social media outlets at the start of each week
- Poster, flyer, and table as needed
- Draft press releases, press pitches, and group sale letters
- Assist in outreach and community engagement efforts as needed
- Carry out the mission of Company One Theatre to target and cultivate new audiences in the Boston area

Qualifications:

- Strong writing skills
- A strong understanding of social media
- Graphic design, videography, and/or photography skills are a huge plus
- Ability to lead and work at social events
- Comfortable reaching out to and engaging with many types of people and groups
- Can work independently on projects

About Us

Company One's mission is to change the face of Boston theatre by uniting the city's diverse communities through innovative, socially provocative performance, and the development of civically engaged artists. We value community engagement, collective decision-making, transparent communication and mentorship.

Our Core Values

- Never be satisfied
- Diverse, socially conscious thinking
- Innovation and creative problem solving
- Artistic excellence
- Development of the individual as part of the greater community

HOW TO APPLY

Candidates from diverse backgrounds and/or traditionally under-represented groups are strongly urged to apply.

Please submit your resume and cover letter to:

Susanna Jackson, Marketing & Communications Manager

employment@companyone.org

Include "Marketing Internship" in the subject line.